

Email Marketer

Who we are...

Awarded Business of the Year 2009 by the Victoria Chamber of Commerce and Employer of the Year 2009 by VIATeC, Neverblue is a market leader in the fast-growing online advertising world. We are a full-service advertising brokerage that specializes in online customer acquisition and lead generation. We deliver millions of profitable customers to clients from all over the world, including members of the Fortune 1000™.

Neverblue is a fast-paced company offering a dynamic workplace and a great opportunity to grow. If you enjoy working in a collaborative, results-driven environment, have a great attitude and want to be part of our award winning team, we would like to hear from you!

Position Description

As the Email Marketer you will be responsible for creating, testing and optimizing all outbound email marketing communications to client consumers in order to ensure that messages appear consistently across all browser and major email clients.

We are looking for a self starter who thrives on challenges and has an eye for detail and design. In addition to being technical and highly organized, candidates must be motivated, energetic and creative problem solvers. The environment is fast-paced and dynamic and appropriate candidates will possess the same attributes. The candidate must have a strong understanding of web technology and candidates with prior email marketing experience will be considered first.

This position is permanent, full-time, and includes a competitive base salary, commission and a comprehensive benefits package. This position reports directly to the Search and Social Media Manager. Working some weekends and/or evenings may be required.

Key Accountabilities

- Set up email messages for deployment including HTML coding of all outbound marketing emails
- Build and test all email campaigns to ensure that the creative, copy and links are correct
- Test all outbound marketing emails to achieve consistent appearance across all major email clients and browsers
- Verify appropriate tracking analytics tags
- Assist in email projects/initiatives as necessary

Experience Requirements

- 1+ years experience developing with HTML, XHTML, CSS
- 1+ years experience with Access Database
- 1+ years experience with MSExcel Access Database knowledge
- Ability to perform in pressure and time sensitive situations
- Highly organized
- Strong proficiency in Excel
- Good communication skills
- Excellent time and project management skills with strong attention to detail.

To apply, please email your cover letter and resume in Word or PDF format referencing "Email Marketer" to careers@neverblue.com.

Include why you want to join the Neverblue team and provide your salary expectations.

We would like to thank all applicants for your interest; however, only candidates selected for an interview will be contacted.

Recruitment for this position is ongoing.

For other career opportunities with Neverblue, visit: <http://www.neverblue.com/careers.html>